

Each local commercial station in the UK has obligations with regard to its programmes, including its music and local content. These obligations are set out in the station Format which forms part of this station's Public File.

The Public File is also available in hard copy by post upon request by any member of the public, and serves as one indicator of each station's output. Comment on the contents of the Public File should be made to the station or to the industry regulator, Ofcom.

News Bulletin schedule

What our format says...

At least hourly news Weekday Breakfast and Drivetime and Saturday late breakfast. Outside peak, UK wide, nations and international news should feature.

What we deliver....

Radio Pembrokeshire broadcasts international news every hour with the exception of Sundays at 1600, 1700 and 1800.

Radio Pembrokeshire broadcasts the News for Wales bulletin weekdays from 6am to 6pm inclusive which is a bespoke bulletin of International and Wales news compiled and delivered from Nation Broadcasting Group's (NBG) newsteam at St Hilary.

In addition to the News for Wales bulletin, Radio Pembrokeshire broadcasts dedicated local news bulletins at the following times:

WEEKDAYS:

7am & 7.30am

8am & 8.30am

9am, 10am, 11am, 12pm, 1pm, 2pm, 3pm

4pm & 4.30pm

5pm & 5.30pm

6pm

WEEKENDS:

8am, 9am, 10am, 11am, 12pm

Recent news stories covered on air

Examples of news stories covered on air at the time of writing this document include:-

- Proposed local government merger with Ceredigion and Carmarthenshire
- -Council tax to rise by 5%
- Proposed schools shake up in the County

The news team

Mike Hughes – Senior Journalist
Brogan Hubber
Natalie Beer
Jim Hughes – Roving reporter for West Wales

We also engage a number of freelance journalists to supplement resource in the permanent team.

We regularly offer work experience placements within the news team.

The news team is further supplemented by members of management and administrative staff based within the area who are also able to collect content as appropriate including Programme Managers based at St Hilary and Narberth.

There is a satellite office for Radio Pembrokeshire within Milford Marina

The programme schedule

The regular programme schedule is available on the Radio Pembrokeshire website <http://www.radiopembrokeshire.wales>

The average number of hours of automated programming within weekday daytimes and within daytimes on Saturdays and Sundays

At Radio Pembrokeshire we make full use of broadcast playout technology in order to deliver our programmes and free up presentation staff to produce local content.

All programming is automated overnight (7pm – 6am)

The overwhelming majority of our daytime programming is presented live or recorded on the day of transmission however certain elements of it would also be considered automated under the definition published by Ofcom.

The amount of local programming per day produced by the station

With the exception of the Hit 40 UK Chart (Sun 1600-1900) all programming on Radio Pembrokeshire is delivered locally from one of Nation Broadcasting's two broadcast centres.

The broadcast centres are located within the licensed area of Pembrokeshire and Bridgend and Radio Pembrokeshire is permitted to locate in either of these areas (and some others).

Some content is delivered remotely from contributors based within the West Wales approved area.

Shared programming and content

Radio Pembrokeshire is permitted to share all programming and content with its sister West Wales Stations: Radio Carmarthenshire and Radio Ceredigion provided it meets fulfils its character of service obligations within the format.

Content is also shared with Radio Carmarthenshire and Radio Ceredigion at various times including:

- Overnight from 9pm to 6am,
- Weekday daytime and drivetime 1pm-7pm,
- Weekend programming except Sunday 6-8am and 7-8pm.

The Rugby Nation show (Wednesday 7pm-8pm) is shared across the Nation Radio group.

Although the programming is shared under Ofcom's definition; there is a considerable amount of market specific programming broadcast during shared programming. This includes:-

- Local news specific to the county
- Local events specific to the county
- Various programming links and interviews which are station specific
- Branding and advertising specific to the county

We also retain the ability for stations to standalone should there be an editorial reason to do so (for example a station specific event broadcast).

Ofcom localness guidelines

Ofcom has published guidelines for localness on stations such as Radio Pembrokeshire. You can view these at the Ofcom website <http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/localness-guidelines>

Station contact details

Contact details for Radio Pembrokeshire are available on our website <http://www.radiopembrokeshire.wales>

Events, charity support and coverage

Radio Pembrokeshire offers free coverage to charities through the hourly events guide broadcast most hours at around xx:40. Events can be submitted through our website. <http://www.radiopembrokeshire.wales>

Radio Pembrokeshire's nominated charity of the year (2016) is Wales Air Ambulance. We have raised money with charity collections at events including Local Heroes.

Radio Pembrokeshire plays an active part in major county events including the County Show and also organises its own events including Business Awards, Local Heroes and Young Achiever awards.

Recent programme or news highlights

Details of recent programme highlights can be viewed from the homepage of the Radio Pembrokeshire website. www.radiopembrokeshire.com

Any other issues or areas of interest likely to impact on localness

The weekly programme presented in the Welsh Language: Dydd Sul is broadcast on Sunday morning from 6-7am.

The station playlist

Radio Pembrokeshire plays a broad mix of popular music drawn from the 1980s up to current releases.

A typical hour of music (from 1300 on 14 March 2016) is shown below:-

Ghost – Ella Henderson
You Don't Own me – Grace
It ain't over till it's over – Lenny Kravitz
I knew you were in trouble – Taylor Swift
World of our own – Westlife
Never can say Goodbye – Communards
Pillow Talk – Zayn
You spin me round – Dead or Alive
Hey Soul Sister - Train

The station format

Radio Pembrokeshire's format can be viewed at Ofcom's website- select the page for the station from the list available at this page:
<http://www.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/analogue-main.htm>

How to complain to the station or Ofcom

If you need to complain to the station you should write to

Martin Mumford, Managing Director, Radio Pembrokeshire, St Hilary Transmitter, nr St Hilary, COWBRIDGE. CF71 7DP.

You can also telephone 02921 414100 and ask for the Managing Director or email martin.mumford@nationbroadcasting.wales

If you wish to take your complaint further or if you wish to complain to the regulator you can visit the Ofcom website

<http://consumers.ofcom.org.uk/complain/>

Contacting the studios – use of premium rate numbers

Calls to the studio using 01834 869292 are at standard landline rates

Texts to the studio using the 66777 shortcode are at standard network rates

We occasionally operate premium text competitions such as Thousand Pound Thursday. We will make it clear the charges for entering such competitions in line with Ofcom Broadcast codes.

Martin Mumford

March 2016

3.1 Updated for 2016