

Radio Pembrokeshire Public File
Updated December 2018
Version 3.4Radio Pembrokeshire
St Hilary Transmitter
nr St Hilary
Cowbridge
CF71 7DP

Tel: 029 2141 4100

Each local commercial station in the UK has obligations with regard to its programmes, including its music and local content. These obligations are set out in the station Format which forms part of this station's Public File.

The Public File is also available in hard copy by post upon request by any member of the public, and serves as one indicator of each station's output. Comment on the contents of the Public File should be made to the station or to the industry regulator, Ofcom.

News Bulletin schedule

What our format says...

At least hourly news Weekday Breakfast and Drivetime and Saturday late breakfast. Outside peak, UK wide, nations and international news should feature.

What we actually deliver....

Radio Pembrokeshire broadcasts international news every hour with the exception of Sundays at 1600, 1700 and 1800.

Radio Pembrokeshire broadcasts the News for Wales bulletin weekdays from 6am to 6pm inclusive and weekends from 8am to 12noon inclusive which is a bulletin of International and Wales news compiled exclusively for use by Nation Broadcasting stations.

In addition to the News for Wales bulletin which will sometimes itself contain locally relevant stories, Radio Pembrokeshire broadcasts dedicated local news bulletins from 6am to 6pm inclusive and weekends from 8am to 12noon

The news and content team in WalesLiam Gilsenan
James Southon
Jay Curtis
Jim Hughes – West Wales reporter

The news team is further supplemented by members of management and administrative staff based within the area who are also able to collect content as appropriate.

The news team is based within the relevant Ofcom approved area.

Nation Broadcasting also has an agreement with Radio News Hub (RNH) to compile and deliver news bulletins into its group stations. RNH has offices located in Leeds.

Nation Broadcasting also uses resources based in Sunderland to deliver programming content including dedicated sports reports.

Outside of peak hours the stations broadcast the IRN network bulletin from Sky News.

Recent news coverage

Examples of recent news can be found on the station's website www.radiopembrokeshire.wales

The programme schedule

The regular programme schedule is available on the website <http://radiopembrokeshire.wales/schedule>

The average number of hours of automated programming within weekday daytimes and within daytimes on Saturdays and Sundays

At Radio Pembrokeshire, we make full use of broadcast playout technology in order to deliver our programmes and free up presentation staff to produce content.

Programming is automated overnight from

Monday - Friday	0000 to 0600 and 1900 to 2400
Saturday	0000 to 0800 and 1800 to 2400
Sunday	0000 to 0900 and 1600 to 2400

At other times programming might be left in automation for brief periods to allow presenters to undertake training and other duties (whilst they remain on site at the broadcast centre). Typically, all daytime programming is live or recorded immediately prior to transmission (in the case of split broadcasting).

In addition, during peaktime weekdays and weekends, there is a duty content producer employed to ensure locally relevant content and breaking news is available to the station.

The amount of local programming per day produced by the station

With the exception of the Hit 40 UK Chart (Sun 1600-1900) all programmes on Radio Pembrokeshire are delivered locally from one of Nation Broadcasting's two broadcast centres in the Ofcom West Wales approved area.

The broadcast centres are located within the licensed area of Pembrokeshire and Bridgend. Radio Pembrokeshire is permitted to locate in either of these areas (and some others).

Some programming items such as news and travel may be compiled by presenters physically located outside of the broadcast centre.

Shared programming and content

Radio Pembrokeshire is permitted to share all programming and content with 4 other local radios stations operated by Nation Broadcasting in Wales provided it meets fulfils its character of service obligations within the format.

Typically programming is shared with these stations at the following times:-

Monday to Thursday 6am-9pm,
Friday 6am-7pm,
Saturday 8am to 6pm,
Sunday 6am to 8am and 9am to 7pm

Although this programming during these times is shared under Ofcom's definition; there is a considerable amount of market specific programming broadcast during this shared programming. This includes:-

- Local news specific to the county
- Local events specific to the county
- Travel news for West Wales (Pembrokeshire / Carmarthenshire / Ceredigion)
- Various programming links and interviews which are station specific
- Station specific competitions
- Branding and advertising specific to the county

We also retain the ability for stations to standalone should there be an editorial reason to do so as was the case in November 2018 when the county experienced flooding (for example a station specific event broadcast – such as a highlights show following a station awards event, for example).

Ofcom localness guidelines

Ofcom has published guidelines for localness on stations such as Radio Pembrokeshire. You can view these at the Ofcom website <http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/localness-guidelines>

Radio Pembrokeshire does not currently have a commitment to an Enhanced News Service.

Station contact details

Contact details for Radio Pembrokeshire are available on our website <http://www.radiopembrokeshire.wales>

Events, charity support and coverage

Radio Pembrokeshire offers coverage to charities through the hourly events guide broadcast most hours at around xx:40. Events can be submitted through our website. <http://www.radiopembrokeshire.wales>

Radio Pembrokeshire plays an active part in major county events including the County Show and also organises its own events including Business Awards, Local Heroes and Young Achiever awards.

At each station event we hold a raffle the proceeds of which are donated to a Charity chosen each year by our staff. Typically we raise over £2,000 per year by doing so.

Recent programme or news highlights

Details of recent programme highlights can be viewed from the homepage of the Radio Pembrokeshire website. www.radiopembrokeshire.wales

Any other issues or areas of interest likely to impact on localness

Tommo's weekday daytime programming (M-F 1100-1500) is presented from studios in Narberth, Pembrokeshire.

The Pembrokeshire Friday sport show is broadcast Friday 7pm to 9pm.

The weekly programme presented in the Welsh Language: Clwb Nos is broadcast on Sunday between 9pm and 10pm.

The station playlist

Radio Pembrokeshire plays a broad mix of popular music drawn from the 1980s up to current releases.

A typical hour of music (from 1400 on 3 Dec 20187) is shown below:-

Eric Prydz - Call On Me14:02:12

Luther Vandross - Never Too Much14:04:58

Ed Sheeran - Castle On The Hill14:09:11

Ultra Nate - Free14:17:56

Freya Ridings - Lost Without You (Remix)14:21:45

Bill Medley Ft. Jenifer Warnes - The Time Of My Life14:28:45

Nico & Vinz - Am I Wrong14:33:20

Ava Max - Sweet but Psycho14:37:31

DJ Snake Feat Justin Bieber - Let Me Love You14:46:05

Boyzone - Picture Of You14:49:28

Jess Glynne - Thursday14:52:42

The station format

Radio Pembrokeshire's format can be viewed at Ofcom's website- select the page for the station from the list available at this page:

<http://www.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/analogue-main.htm>

How to complain to the station or Ofcom

If you need to complain to the station you should write to

Martin Mumford, Managing Director, Radio Pembrokeshire, St Hilary Transmitter, nr St Hilary, COWBRIDGE. CF71 7DP.

You can also telephone 02921 414100 and ask for the Managing Director or email martin.mumford@nationbroadcasting.com

If you wish to take your complaint further or if you wish to complain to the regulator you can visit the Ofcom website

<http://consumers.ofcom.org.uk/complain/>

Contacting the studios – use of premium rate numbers

Calls to the studio are at standard landline rates

Texts to the studio using the 66777 shortcode are at standard network rates

We occasionally operate premium text competitions and we make clear the charges for entering such competitions in line with Ofcom Broadcast codes.

Martin Mumford

December 2018

3.1 Updated for 2016

3.2 November 16 – updated to reflect format changes

3.3 Feb 17 – programme changes

3.4 Dec 18 – updated